PRESS RELEASE

TYPOlight renames as Contao

First version under the new name brings substantial enhancements

Munich/Germany, 05/15/2010. The open source content management system TYPOlight is renamed to Contao Open Source CMS. The name change will be effective with the publishing of the first release candidate of version 2.9, which will presumably be available in the beginning of June 2010. Due to the name change the domain of the project website is changing too. It will be available at www.contao.org.

Contao is not a fantasy name. The word 'tạo' is Vietnamese and means 'to build', 'to create', 'to design'. The expression con tạo means 'destiny', 'creator'. Additionally 'con' can be interpreted as an abbreviation for 'content' which makes Contao an ideal name for a system that is used to create content.

The continuity between TYPOlight and Contao is expressed through the continuing version numbers. Contao brings substantial enhancements in version 2.9:

- Theme manager
  Using the theme manager templates can be imported and exported. The design of a website can thereby be changed with a few clicks without having to change content. Users have asked for this feature for quite a while.
- Social media connection
  Pages and articles can not only be printed out or exported as a pdf in the future but also be connected directly to social networks such as facebook and twitter. The abbreviation of URLs

using tinyurl.com is automatically executed by the system.

Reasons for the name change

The main reason for the name change is the fact that the 'light' in TYPOlight has been more and more misunderstood as a synonym for a 'not so powerful system' or 'a CMS for inexperienced users'. There were rumors that only websites with a maximum of 20 pages can be created with the system. This is absolutely wrong. TYPOlight and Contao respectively is a modern, comprehensive and powerful CMS which can be used for creating large web presences. Several companies are using the system in an enterprise environment very successfully. The name is changed to end those prejudices and accommodate the fast development and continuing professionalization of the system in the recent years.

The name change will also put an end to another prejudice: From the beginning TYPOlight has repeatedly been called the kid brother of existing blog and CM systems. It has taken a considerable amount of reasoning to get the project out of this pigeonhole in the minds of users.

2.433 characters

Note:
The word 'tao' in the sense referred to is written with a dot beneath the 'a' in Vietnamese writing. Without the dot the word has a different meaning.

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Contao is a web content management system (WCMS). It is an open source project published under the GNU/LGPL (Lesser General Public License). The open source CMS is based on its own PHP5 framework. The advantages of the system are its freedom of access for handicapped people and the user administration. With Live-Update Contao has a function that allows to update the WCMS at the push of a button. The project website can be visited at www.contao.org.